

# Paige Jensen

## Contact

www.paige-jensen.com

pmjensen101@gmail.com

712-253-2486

## Skills

Design Team Management

Human Centered Design

User Research

Interaction Design

Design Systems

Prototyping

Storytelling

Stakeholder Management

Product Strategy

Product Vision

Product Management

Roadmapping

## Tools

Claude Code, Claude Design, Figma

AI, Figma, Sketch, Miro, Asana, Jira,

FigJam, Keynote, Powerpoint,

UserTesting

## Education

### UX Design Bootcamp

General Assembly 2018

### BA, Social Psychology

Iowa State University, 2015

## Volunteer Experience

### Art Assistant

Echo Glen Children's Center (DCYF)

## Work Experience

### Pixel & Path | Product Design Director

JANUARY 2025- PRESENT

- Built Novale, an AI-powered landscape-design product, from concept to working prototype — design system, flows, and functional demo — leading a small cross-functional team.
- Defined the experience and led the design team (3) to build POC prototype for a new learning based AI tool for financial markets
- Managed strategic relationships with executive leadership

### Concentrix | Product Design Lead → Product Director

MARCH 2022- DECEMBER 2024

- Launched ESNTL Wellness: a mission-driven holistic enterprise wellbeing solution serving first responders on iOS and desktop
- Drove strategic alignment with Apple partners, internal executives, and key customers like the UCSD health
- Led a highly collaborative cross-functional teams of 15, fostering effective communication and alignment to drive project success
- Crafted product vision and roadmap, ensuring stakeholder alignment, resulting in a 20% increase in user retention over six months

### Flexe | Senior Product Designer

MARCH 2021- MARCH 2022

- Drove the strategic design of the shipper platform that improved user efficiency by 3x, demonstrating an ability to solve for core user needs
- Defined success metrics and OKRs to track product success

### ProKarma (Concentrix) | Senior Product Designer

MARCH 2019- MARCH 2021

- Architected Union Pacific Railroad's Geotrackr, a geospatial tool enabling real-time tracking of rail assets across 32,000 miles to improve logistical transparency
- Directed the end-to-end design of a 0-1 IT asset management platform for Union Pacific Railroad, synthesizing insights to align product strategy with enterprise goals and improve workflows
- Facilitated executive-level workshops to align decision-making and secure buy-in for long-term project strategies

### Amazon, Alexa Music | UX Designer

AUGUST 2018-FEB 2019 (CONTRACT)

Solved discoverability problem for multi-model devices on the leading smart speaker by conducting user research, stakeholder alignment, team collaboration, and user-centered design frameworks