

Paige Jensen

Contact

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Skills

Design Team Management
Human Centered Design
User Research
Interaction Design
Design Systems
Prototyping
Storytelling
Stakeholder Management
Product Strategy
Product Vision
Product Management
Roadmapping

Tools

Claude Code, Claude
Design, Figma AI, Figma,
Sketch, Miro, Asana, Jira,
FigJam, Keynote,
Powerpoint, UserTesting

Education

UX Design Bootcamp
General Assembly 2018
BA, Social Psychology
Iowa State University, 2015

Volunteer Experience

Art Assistant

Echo Glen Children's Center
(DCYF)

Work Experience

Pixel & Path | Product Design Strategist

JANUARY 2025- PRESENT

- Built Novale, an AI-powered landscape-design product, from concept to working prototype—leading a small cross-functional team through ambiguous, net-new problem space
- Set the design vision and led a team of 3 to ship a proof-of-concept for an AI-powered tool that streamlines complex workflows for financial-markets firms; partnered with executive leadership to align and shape strategy

Concentrix | Lead Product Designer→ Product Director

MARCH 2022- DECEMBER 2024

- Launched ESNTL Wellness, a mission-driven wellbeing platform for first responders on iOS and desktop; crafted product vision and roadmap that drove a 20% increase in user retention over six months
- Established a new design system from the ground up, raising UX quality and consistency across the portfolio
- Led cross-functional teams of 15 and drove strategic alignment across Apple partners, internal executives, and key customers including UC San Diego Health
- Managed a multidisciplinary team of 10 designers and researchers through a new-org buildout—coaching ICs at different career stages while driving high-quality execution across multiple product areas

Flexe | Senior Product Designer

MARCH 2021- MARCH 2022

Drove strategic redesign of the shipper dashboard platform—a complex B2B logistics application—improving user efficiency 3x; defined the success metrics and OKRs used to track performance and guide iteration

ProKarma (Concentrix) | Senior Product Designer

MARCH 2019- MARCH 2021

- Architected Geotrackr for Union Pacific Railroad, a geospatial tool for real-time tracking of rail assets across 32,000 miles
- Directed end-to-end design of a 0-1 IT asset-management platform for Union Pacific, synthesizing research into a product strategy aligned with enterprise goals and improved workflows
- Facilitated executive workshops to align decision-making and secure buy-in for product strategy

Amazon, Alexa Music | UX Designer

AUGUST 2018-FEB 2019 (CONTRACT)

Solved multi-model device discoverability on the leading smart speaker through user research, stakeholder alignment, and user-centered design